



Nermina Filipović

Nationality: Bosnian-Herzegovinian

Date of birth: 21/09/1985

Gender: Female

☎ (+387) 061214177

✉ **Email address:** filipovic.nermina@gmail.com

🌐 **Website:** www.mima.ba

📞 **Viber :** +387 61 214 177

📱 **Whatsapp Messenger :** +387 61 214 177

💬 **Skype :** [Nermina Filipović](https://www.skype.com/people/Nermina_Filipović)

🌐 **LinkedIn :** [Nermina Filipović](https://www.linkedin.com/in/Nermina_Filipović)

📘 **Facebook :** [mima.808.mima](https://www.facebook.com/mima.808.mima)

📷 **Instagram :** [@mima.808.mima](https://www.instagram.com/mima.808.mima)

Address: Zagrebačka 63, 71000

Sarajevo (Bosnia and Herzegovina)

ABOUT ME

I'm a creative designer. I also have a weird sense of direction, do not hike or bike, love music, own a really weird dog and have a love - hate relationship with technology. I have over 15 years of experience in the creative industry and have vast experience in agency work. I have managed clients local as well as international and continue to develop my knowledge and experience always.

WORK EXPERIENCE

Graphic and Web designer

Purple Key Creative Agency [10/2016 - Current]

- Graphic Design
- Web Design
- Web Development
- Webinar Hosting and Design
- SEO Optimization
- Social Media Management
- Event Organization and Visual Planning
- Workshop Tutor / Curriculum Creation
- UX/UI Design
- Prototyping
- Client Communication and Management
- Photo Retouching and Manipulation
- Public Procurement Team Member

Design internship

Klas d.d. [06/2016 - 10/2016]

- Graphic Design
- Packaging Design
- DTP Process



Graphic and Web designer

Pro Optimus Tours d.o.o. [10/2015 – 06/2016]

- Design Solutions
- Creative Standards Management
- DTP Process
- Business Presentations
- Brand Presentation
- Financial Reports
- Market Research
- Web Design and Maintenance
- SEO Optimization
- Social Media Management
- Event Organization and Visual Planning

Creative director

Plasman d.o.o. [01/2013 – 07/2015]

- Orders Management
- Production Management
- Marketing Strategy and Execution
- Creative Direction
- Product Management
- Client Communication
- Fashion Design
- Graphic Design
- Web Design
- Finances and Reports

Workshop teacher

EVERET Ltd. Sarajevo [02/2012 – 03/2012]

Everet Ltd. Sarajevo acquired brands that delivered marketing materials prepared for English - speaking market and international branding. Assignment of teaching marketing staff Adobe Suite (Photoshop, Illustrator, Indesign) usage and DTP techniques. Prepared assignments, lectures, slides and short "how-to" guides for staff. Held 15 classes of 1:30 h with Everet team of 15 employees.

Graphic designer

SBA Communications d.o.o., Sarajevo [05/2011 – 01/2013]

- Product Market Placement (displays and standards)
- Client Management
- Assisting with Event Management, Production, Press, and Brand Marketing
- Product Packaging
- Graphic Design
- Market Research
- Budgeting

Freelancer

[01/2007 – Current]

- Advertising
- DTP Process
- Logo and Branding
- Packaging Design
- Creative Consultant
- Annual In-House Projects (calendars, notebooks, planners)
- Graphic Design
- Web Design
- Social Media Management



EDUCATION AND TRAINING

Academic Graphic Designer

Academy of Fine Arts [10/2004 – 01/2011]

Sarajevo (Bosnia and Herzegovina)

LANGUAGE SKILLS

Mother tongue(s): Bosnian

Other language(s): English C2

DIGITAL SKILLS

Windows, MacOS, Linux(wsl) / Adobe Creative Suite / Microsoft Products / Wordpress / Joomla / Drupal / Figma/Adobe XD / Webinar setup / OBS / Web development: Html, Css / Atom.io and similar / Project Management Tools (Trello, Asana...) / Social Media Management (Social Ads) / FTP Clients / GSuite
Google

COMMUNICATION AND INTERPERSONAL SKILLS

Excellent communications skills acquired through years of work with clients in multiple industries and brief meetings

- Listening Skills
- Cooperation
- Positive attitude and body language
- Gaining trust and team work
- Open-minded and encouraging
- Time Management
- Constructive Meeting Planning
- Managing Production
- Resource Management

MANAGEMENT AND LEADERSHIP SKILLS

Great skills acquired through management in multiple agencies as well as working as a freelancer and organizing and managing work as well as managing multiple client accounts

- Time Management
- Constructive Meeting Planning
- Managing Production
- Resource Management
- Delegating Resources

DRIVING LICENCE

Driving Licence: B

